



# LICA 2003 Convention Round Up

February 10-15, 2003  
Renaissance Hotel  
Oklahoma City, OK



Register Online at [www.licanational.org](http://www.licanational.org)

## Sunday, February 9, 2003

6:00-8:00pm Registration

## Monday, February 10, 2003

8:00am Pre-tours

7:00-9:00pm Registration

## Tuesday, February 11, 2003

8:00am Pre-tours

6:30pm Executive Committee Meeting

7:00-9:00pm Registration

## Wednesday, February 12, 2003

7:00am Registration

7:15am Devotions

8:00am Opening General Session

*We are hoping to hear from Oklahoma Representative Frank Lucas on the 2002 Farm Bill*

9:00am Awards Committee

9:00am Erosion Control For Slopes & Channels

*Presentation on the newest products to control erosion and water runoff.*

9:00am Basic Surveying

*Seminar presented by a LICA Contractor Member covering the basics of surveying, including reading the rod, checking benchmarks, keeping field notes and checking final construction.*

9:00am Associates Advisory Meeting

9:15am Basic Computer 101: How Does It Work?

*Feel like the rest of the world is "computer friendly" and you're not? Here's your chance to caught up!*

9:15am Skin Cancer - Taking Precautions

*Learn what steps people who work outdoors can take to help prevent skin cancer.*

9:30am Exhibit Hall Opens

9:30am LICA Blood Drive Begins

9:30am Ladies Lace & Tea Cups Tour

*Must be pre-registered to attend!*

9:30am Children's Omniplex Tour

*Must be pre-registered to attend!*

## Wednesday, February 12, 2003 (Continued)

10:30am Wetlands: Needed Equipment & Products

*Discussion on equipment and products used to develop and protect wetlands.*

10:45am The Basics Of A Spread Sheet Program

*Discover the versatility of the spread sheet and how to incorporate it into your business.*

10:45am Preparing For Age - Financial Planning For Long Term Care

*Discussion on what long term care might mean to you and your family and why you should be prepared - no matter how old you are!*

12:00pm Lunch in the Exhibit Hall

1:30pm Pond Construction, Maintenance & Repair

*Tips, techniques and products for pond maintenance and repair.*

1:30pm Directional Boring

*Products and technology available for underground construction.*

1:45pm OSHA - Trench Excavation

*Learn what the Occupational Safety and Health Administration (OSHA) requires in the way of safety precautions, training and written programs.*

1:45pm Job Take-Off And Computer Technology

*An overview of software available for job take-off and estimating.*

3:00pm Getting Involved In The Legislative Process

*Discussion on the importance of being involved in legislative activities and developing a program for your state chapter.*

3:00pm Waste Reduction, Land Clearing By-Products

*An overview of equipment and products available to dispose of brush and trees.*

3:00pm LICA Blood Drive Closes

3:15pm OSHA- Recordkeeping Requirements

*An overview of recordkeeping and postings required by the Occupational Safety and Health Administration (OSHA).*

4:30pm Exhibit Hall Closes

6:00pm Caterpillar Presidents' Dinner and Tour of National Cowboy Museum

*Must be pre-registered to attend!*

## **Thursday, February 13, 2003**

- 7:00am **Registration**
- 7:15am **Devotions**
- 8:00am **Exhibit Hall Opens**
- 8:00am **Equipment Manufacturer's Breakfast in Exhibit Hall (All attendees welcome)**
- 9:00am **Check-Out Procedures**  
*Discussion by Natural Resources Conservation Service (NRCS) personnel on how contractors can assist with job check-out.*
- 9:00am **Bidding A Job**  
*Do your bids cover the actual cost of doing the project? What's your profit margin? Get some tips from a LICA Contractor Member on making sure all bases are covered when bidding a project.*
- 9:15am **Promoting & Marketing Your State Chapter**  
*Basic marketing principles as they apply to promoting membership and special events - Identifying the market, advertising, direct mail and public relations.*
- 9:15am **Large Diameter Pipe Installation**  
*This is one area that keeps changing and growing. Take this opportunity to get the latest tips on handling and installing larger sizes of pipe.*
- 9:30am **LICA Blood Drive Opens**
- 10:30am **Stream Bank Stabilization**  
*Stream bank stabilization is definitely becoming a larger and larger part of our members' businesses. Discussion will be held on the latest techniques and products available to protect stream banks from erosion.*
- 10:45am **Integrating PowerPoint Into Your Presentation**  
*Whether you're an Executive Director making a presentation to a group of prospective members or a contractor making a bid presentation, this primer on PowerPoint and how it can be used to help you sell is tailor made for you!*
- 10:45am **Computer Aided Drainage System Design**  
*Is your competitor using Computer Aided Design? If so, here's your chance to catch up. If not, this is your chance to set the pace by utilizing the computer for system design, from collecting field data to system installation.*
- 11:30pm **Exhibit Hall Closes (For Lunch)**
- 12:00pm **John Deere Luncheon**
- 1:30pm **Engineers & Contractors: Communication and Documentation**  
*The engineer works for the owner and is looking out for the owner's best interest. This presentation will discuss ways for you to protect your profit in a professional manner.*
- 1:30pm **Curbing Equipment Theft**  
*Discussion on common sense steps to take to protect your equipment, as well as new products and technologies available to help.*
- 2:30pm **Exhibit Hall Re-Opens**

## **Thursday, February 13, 2003 (Continued)**

- 1:45pm **On-Site Waste: Gravelless System**  
*In this class, you will learn about the different gravelless products available, how to install them and a sizing comparison of the different systems.*
- 1:45pm **Vegetation Options for Erosion**  
*This presentation will cover new technologies and products available, as well as tips on selling revegetation as a means of erosion control.*
- 3:00pm **Protecting Your Personal & Business Assets**  
*A discussion of the advantages and disadvantages of various types of business formation; proper insurance coverage; protecting personal assets in the event of a lawsuit against a business entity; and proper methods of ownership of assets to avoid taxation and unnecessary fees upon the death of the business owner.*
- 3:00pm **Marketing Tools - Tips For Contractors**  
*Even if you feel you have never had the need to market your business, you should learn how doing it effectively can enhance your business and increase your profits. Marketing doesn't cost - it pays!*
- 3:00pm **LICA Blood Drive Closes**
- 3:15pm **On-Site Waste: New Technologies And Products**  
*Learn how to work smarter - not harder - and enhance your profitability in the on-site waste market with these new products.*
- 3:15pm **Committee Chair Training Session**  
*This class is a must for anyone who leads a meeting. Tips on conducting a meeting, keeping minutes, planning an agenda and sticking to it.*
- 3:15pm **Nominating Committee Meeting**
- 4:30pm **Exhibit Hall Closes - Exhibitor Tear Down**

### ***Special Registration Packages Available***

#### **Two-Day Educational Package includes:**

- ♦ Admission to Educational Seminars
- ♦ Admission to Exhibit Hall
- ♦ Wednesday - Exhibit Hall Lunch
- ♦ Wednesday - Caterpillar Banquet and National Cowboy Museum Tour
- ♦ Thursday - Exhibit Hall Breakfast
- ♦ Thursday - John Deere Luncheon

#### **Two-Day Business Package includes:**

- ♦ Committee and Region Meetings
- ♦ Delegates Session and Board of Directors Meetings
- ♦ Friday - Working Lunch
- ♦ Saturday - Closing Banquet, Awards Ceremony, and Raffle Drawing

#### **Full Convention Package includes:**

- ♦ Admission to Convention seminars, meetings, Exhibit Hall, and meals.

## **Friday, February 14, 2003**

- 7:00am **Registration**
- 7:45am **Devotions**
- 8:30am **Committee Meetings (All members welcome!)**  
*Legislative*  
*Past Presidents*  
*Water Table Management*  
*Technology*  
*Ladies*
- 10:00am **Committee Meetings (All members welcome!)**  
*By-Laws*  
*On-Site Waste Management*  
*Public Relations*  
*Safety*
- 11:30am **Working Lunch**
- 1:00pm **Committee Meetings (All members welcome!)**  
*Conservation, Earthmoving & Excavation*  
*Long Term Planning*  
*Membership*  
*Insurance*
- 2:30pm **Committee Meetings (All members welcome!)**  
*Policy*  
*Convention*  
*Devotions*  
*Education*
- 4:00pm **Region Meetings**  
*All members welcome to attend!*

## **Saturday, February 15, 2003**

- 7:15am **Devotions**
- 7:30am **Executive Directors' Breakfast and Meeting**
- 8:00am **Budget Committee Meeting**
- 8:30am **Executive Committee Meeting**
- 10:00am **Delegates Session**  
*All members welcome to attend!*
- 2:30pm **Board of Directors Meeting**  
*All members welcome to attend!*
- 6:00pm **Reception**
- 7:00pm **Closing Banquet - Awards Ceremony -  
Raffle Drawing**

### ***Attention Associates!***

This convention offers great opportunities to showcase your business. Call Paul (270-274-3403) or Debbie (573-635-8694) with questions!

## ***Wednesday's Ladies' & Kids' Program***

### ***Lace & Tea Cups***



On Wednesday, February 12, our day will begin with the World Organization of China Painters Museum. This museum is home to a research library, classrooms, and an outstanding collection of hand-painted china from around the world.

Lunch will be provided at a Tea Room with free time after lunch for shopping antiques and crafts.

Next, we tour the Governors Mansion. This stately mansion has been the official residence of Oklahoma's Chief Executive since 1928. Designed by the same architectural firm that was chosen to design the State Capitol Building, the Governor's mansion reflects the stately Dutch Colonial style.

We will feel as if we've stepped into a Winter Wonderland as we enter North Pole City, a store specializing in fine collectibles many exclusive and rare pieces, gifts, home décor and seasonal items. This store has been touted as having the most unique and expansive collection of Christmas items, perhaps even greater than in New York!

### ***Kids Tour***



The kids will really be able to get their wiggles out as they spend Wednesday, February 12th, at the Omniplex, ten acres of museums and attractions all under one roof!

The Center of the American Indian features artifacts from a time when the tribes roamed the lands of Oklahoma.

The Hands On Science Museum has

over 350 hands on exhibits to enlighten and entertain.

The Air Space Museum is one of the nation's premier collections with exhibits focusing on aviation pioneers from Wiley Post to Amelia Earhart. There are also displays highlighting the history of NASA's space program with exhibits and full-scale models of Mercury, Gemini and Apollo space capsules.

While the kids will be able to roam the museums and attractions as their interests command, they will all meet together for lunch and then, it's off to the Omnidome where the 70-foot diameter dome screen make them feel like they are really a part of the action!



## ***Tour Packages***



### ***Monday, February 10, 2003***

#### ***Operation And Maintenance Of Upstream Flood Control Structures, Oklahoma Style!***

The tour will leave Oklahoma City and head south to Chickasha, Oklahoma in the Washita River Watershed. Oklahoma has 2,100 federally assisted Flood Control structures. Grady Co. Conservation District, alone, has responsibility for O&M on 127 structures. Chickasha is also the site of one of two O&M facilities constructed by the Oklahoma Conservation Commission.

At the shop, you will view several pieces of equipment used for O&M, including a remote control video conduit inspection camera, PVC syphon Systems, along with portable concrete cutting equipment and a mobile shop for repairs and on-site fabrication and installation of replacement parts. Both surface and underwater repairs will be discussed. New technology and materials (HDPE risers, aluminum gates are one example) will be available for inspection.

Then you will take a tour of several upstream flood control structures, including a site which has prematurely reached the end of its designed life in the Grady/ Stephens Co area. A Picnic Style lunch will be included.

#### ***The Splendor of the Old West and the Glory of America!***

Our tour begins with a tour of Stockyards City founded in 1910 and currently the world's largest stocker/feeder cattle market. Walk the cat walk over the cattle lots and view an auction in progress.

Next, we'll visit The Oklahoma City National Memorial, which rests on the ground where the Alfred P. Murrah building stood. The memorial remembers the 168 lives lost and those that were changed forever in 1995. We will visit the Memorial Center, a 24,000 square foot museum, including some stunning displays and even a recording of the sounds of that morning.

Then, it's off to El Reno, Oklahoma, located on historic Route 66, the grandfather of today's interstate system, where we'll have lunch and a little time see some unique shops.

After lunch, we'll head to Yukon, Oklahoma for a visit to Express Ranch, home of some magnificent Clydesdale horses. These horses are some of the largest you'll ever see. We've been told these horses are very friendly ... and one will even perform a trick!

### ***Tuesday, February 11, 2003***

#### ***Legends of Wichita***

We'll tour Fort Sill, built in 1869 by the famed "Buffalo Soldiers," the Old Post Guardhouse where Geronimo (the last great Apache Warrior) was said to have been imprisoned, and the Field Artillery Museum. In the museum is preserved and displayed a host of items depicting epic cavalry and Indian history of the Fort. We'll visit Geronimo's final resting place and learn why you yell "Geronimo" when you jump from a high place, along with lots of other legends!

We'll visit the Museum of the Great Plains, featuring a Fort replica of the 1830's and a booming Prairie Dog Town. Then we'll have a driving tour of the Wichita Mountains Wildlife Refuge.

We'll see the Holy City, built in the 1930's, on our way to Meer's Store where we will have lunch. Meer's Store is the only remaining building from a once prominent Gold Mining Town! Then we'll travel to Andarko, Indian Capitol of the World, and visit Indian City where Indian dancers in full regalia will entertain us.

#### ***Oklahoma Industry and Military***

This tour is perfect for those who like to see 'how things work!' We'll start the day with a tour of The Daily Oklahoman, Oklahoma's leading newspaper and currently the only daily newspaper published in the state of Oklahoma! We'll see a little of the "controlled chaos" that takes place each and every day in order to get the news out!

Then, it's off to Perry, Oklahoma where we'll have lunch and a private tour of the Charles Machine Works Company, best known as Ditch Witch.

We'll see the process of manufacturing a trencher and trenchless unit. We will view engineering (electrical and dowhole tools), manufacturing, and testing of the electronic equipment.

At the Drill Pipe Facility, we'll see the manufacturing of drill pipe for the directional industry. And then, we'll have a chance to see some of the old equipment and learn how Ditch Witch came about at the Heritage Center.

Then, it's back to Oklahoma City for a self-guided tour of the 45th Infantry Museum and Equipment Display. The museum houses many displays of battle scenes, uniforms, armaments, and personal momentos of Oklahoma veterans. Outside, the grounds are full of tanks, helicopters, jeeps, etc.



# *Things You Should Know*

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## *Special Registration Packages Available*

### **Two-Day Educational Package (Wednesday and Thursday, February 12 & 13) includes:**

- ♦ Admission to Educational Seminars
- ♦ Admission to Exhibit Hall
- ♦ Wednesday - Exhibit Hall Lunch
- ♦ Wednesday - Caterpillar Banquet and National Cowboy Museum Tour
- ♦ Thursday - Exhibit Hall Breakfast
- ♦ Thursday - John Deere Luncheon

### **Two-Day Business Package (Thursday and Friday, February 14 & 15) includes:**

- ♦ Committee and Region Meetings
- ♦ Delegates Session and Board of Directors Meetings
- ♦ Friday - Working Lunch
- ♦ Saturday - Closing Banquet, Awards Ceremony, and Raffle Drawing

### **Full Convention Package (Wednesday through Saturday, February 12-15) includes:**

- ♦ Admission to all of the Convention functions listed above.

## *Registration & Cancellation Policy*

- ♦ Only individuals registered & badged may attend convention events. The spouse/guest of a registered member need not register to share hotel accommodations, but must register if they wish to participate in the program or meal functions.
- ♦ No registration may be processed without payment.
- ♦ A \$30 processing fee will be incurred on cancellations received prior to January 27, 2003. Cancellations received after January 27, 2003 will be subject to a 50% reduction in refund. No registration refunds will be available after February 7, 2003.
- ♦ Meals will be on an "availability basis" for on-site registrations.
- ♦ Registration fee deadlines will be strictly enforced.

## *A Bonus For All Pre-Registrations*

If you register for the convention prior to February 1, 2003, you will receive a complimentary trolley pass for use during your stay! The trolley gives you easy access to all the attractions right in the heart of Oklahoma City. So, take advantage of this opportunity and PRE-REGISTER!

## *An Extra Bonus For Early Birds!*

In most cases, the early bird gets the worm; however, for LICA's 2003 Round Up, the early bird will have the chance to get cold, hard cash! If you register before the early bird cut-off (January 25, 2003), you will have the chance to get a \$50 bill when you check in! So, REGISTER EARLY!

## *Attention Executive Directors and Presidents!*

We have designed some classes specifically for the Executive Directors! We hope you will take advantage of this opportunity to improve your meeting skills, presentation skills, and maybe your chapter's marketing and legislative capabilities.

We encourage both the Executive Directors and State Presidents to attend the Executive Directors' Meeting. This is where you can share your concerns and successes and network with others in your same "boots!"

## *Spouse & Kids Programs*

Registered family members are welcome to attend any of the scheduled classes or meetings. We are providing, at no charge, a Children's Tour to the Omniplex on Wednesday, February 12, 2003. The Ladies also have the option of registering, for a small fee, for the Lace and Tea Cups Tour on the same day. Please see the registration form for accompanying fees.



## *Hotel, Parking & Transportation*

### *Driving Directions To Hotel*

#### **FROM WEST (Will Rogers Airport/Amarillo, TX)**

Take I-40 East (from Airport, travel north on Meridian to I-40 E). Exit Harvey Avenue, and turn right onto Harvey. Travel 2 Blocks to Reno Avenue and Turn Right onto Reno. Travel ½ Block to Robinson Avenue and turn left onto Robinson. Travel 1 Block to Sheridan Avenue and turn right onto Sheridan. Travel one block to Broadway, turn left and then make an immediate right into the Oklahoma City Renaissance Hotel.

#### **FROM NORTH (Stillwater/Ponca City/Wichita)**

Travel I-35 South to I-40 West. Exit Downtown/Robinson Avenue and turn Right onto Robinson. Travel 2 Blocks to Sheridan Avenue and turn Right onto Sheridan. Travel one block to Broadway, turn left and then make an immediate right into the Oklahoma City Renaissance Hotel.

#### **FROM SOUTH (Dallas, TX/Ardmore)**

Travel I-35 North to I-40 West. Exit Downtown/Robinson Avenue and turn Right onto Robinson. Travel 2 Blocks to Sheridan Avenue and turn Right onto Sheridan. Travel one block to Broadway, turn left and then make an immediate right into the Oklahoma City Renaissance Hotel.

#### **FROM NORTH-EAST (Tulsa/Missouri)**

Travel I-44 West to I-35 South. Take I-35 South to I-40 West. Exit Downtown/Robinson Avenue and turn Right onto Robinson Avenue. Travel 2 Blocks to Sheridan Avenue and turn Right onto Sheridan. Travel one block to Broadway, turn left and then make an immediate right into the Oklahoma City Renaissance Hotel.

#### **FROM EAST (Fort Smith, AR)**

Travel I-40 West. Exit Downtown/Robinson Avenue and turn Right onto Robinson Avenue. Travel 2 Blocks to Sheridan Avenue and turn Right onto Sheridan. Travel one block to Broadway, turn left and then make an immediate right into the Oklahoma City Renaissance Hotel.

### *Hotel and Parking*

Our headquarters hotel Oklahoma City is the Renaissance Hotel. We have negotiated a discounted room rate of \$115 (plus tax) per night for single, double, triple or quad occupancy. If you are interested in a Concierge King, the price is \$135 (plus tax) per night, with King Suites available for \$155 (plus tax) per night.

In order to qualify for this discounted rate, you must call the hotel at **405-228-8005 by January 18, 2003** and tell them you are with the LICA Convention. After this date, our block will be released the the rates will increase. You may cancel your reservation within 48 hours of arrival without a one-night's penalty. Check-in time is 3:00pm and check-out time is 11:00am

### *Parking and Airport Transportation Info.*

#### **Airport Transportation Services**

- ♦ Regency Limousine: 405-722-1312 or 800-654-1312  
\$25 one way regardless of number of passengers (3 with luggage fit comfortably). Reservations required.
- ♦ Airport Express: 405-681-3311  
\$13 for one, \$7.50 each for 2, \$6.00 each for three or more Reservations are not required for airport to hotel transfer. Please call for a reservation for hotel to airport transfers.
- ♦ Yellow Cab Company: 405-232-6161  
\$17.50 for one, \$1 for each additional; Reservations are not required.

#### **Parking**

- ♦ Hotel Valet Parking  
\$14 per day for standard vehicles; \$24 to \$40 per day for oversized vehicles (i.e. RVs – depending on size) (Oversized vehicles can only be valet parked)
- ♦ Self Parking at the Santa Fe Garage  
\$7 per day, "Come and Go" privileges, if you're a hotel guest; must purchase parking through the Renaissance Hotel.

The above is for informational purposes only. These are private companies. The Renaissance Oklahoma City Convention Center Hotel and LICA are not responsible for any changes in pricing associated with these private companies nor responsible for their services provided.